



## Compete in a Make48 Challenge Through National FFA!

Thanks to a new partnership, FFA students across the country can compete in a real-world product development challenge in Fall 2025. Working in teams of three, students will design and prototype an innovative solution with guidance from Make48's online resources and support from mentors.



### How It Works

32 chapters will be selected and placed into eight Pods (four schools per Pod). Starting in September, each Pod will receive a unique challenge from a business partner. By mid-November, teams will submit a 60-second video showcasing their product, and the business partner will select a winning team based on market potential.

### Be Featured on Make48 TV

Each of the eight winning teams will earn a cash prize and advance to a FFA-themed regional playoff in 2026. This 48-hour challenge, featuring a brand-new problem, will be filmed for Make48 Season 9 on Roku.

### Next Steps

If this sounds like an amazing opportunity for your students, visit [www.make48.com/curriculum](http://www.make48.com/curriculum) to learn more and register!

### Resources & Mentorship

Make48 provides students with a Creator's Playbook to guide them through ideation, prototyping, and pitching. Teachers receive training on project facilitation, including how to secure local mentors for support.

### Compete for the Crown

The top two teams from regionals will advance to the Make48 National Championship, competing against finalists from across the country for more cash prizes and two additional episodes of the TV series.