

RFD-TV American Ambassador Program

I wanted to share some very exciting news with you pertaining to FFA members from across the Nation.

For the first time ever, RFD-TV is offering a national program for students to get involved and expand their resume through the world's richest one-day rodeo, RFD-TV's The AMERICAN.

The AMERICAN Ambassador Program is made up of a group of educated, creative, and result-driven young professionals who will attend various rodeo events<<http://www.americanrodeo.com/category/320699/events>> in their surrounding areas and serve as representatives of RFD-TV's THE AMERICAN<<http://www.americanrodeo.com/>> through social media, grass roots marketing efforts, and assisting with live event production. The Ambassador program will allow students a once in a lifetime opportunity to gain real world experience, but it will also give Western sports fans the opportunity to stay up to date on what's going on with The American.

This is a very exclusive opportunity that are offering to only upper level college students and **FFA members**.

For more information please visit the link below. Here you will find requirements as well as an in-depth description of The Ambassador Program.

<http://www.americanrodeo.com/story/35606175/rfd-tv-launches-new-education-initiative-the-american-ambassador-program>

Please feel free to reach out with any questions.

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